

**Miss
California
Org**

PROPOSAL
FOR
Sponsorship



Greetings!

It gives us great pleasure to invite you to participate as a sponsor of the Miss California Organization! MCO organizes, promotes, and manages our network of Local Competitions throughout the state, as well as our State competition each year.

Our financial support comes completely from the community and our generous sponsors. It is thanks to these sponsors that we are able to operate our program and provide scholarships to young women, for the past 100 years and counting, throughout our Golden State.

Through advertisements in our competition magazine, private and corporate donations, ticket sales, and fundraising events, we are able to award our contestants scholarship money to help them achieve their scholastic ambitions without the stress of tackling student loans alone.

We are currently seeking sponsors to support our mission and would love to explore a potential partnership with YOU!

All funds raised go directly to our scholarship fund, our program cost, and our awards to the Miss California contestants.



Jazmine Avalos
Miss California 2021



Our Program

CELEBRATING OVER 100 YEARS

A MONUMENTAL PIECE OF
CALIFORNIA'S HISTORY

AWARDED OVER \$200K AT NATIONAL COMPETITION

AWARDED \$85K AT LAST
YEAR'S STATE COMPETITION

OUR GOAL

RAISE MORE FUNDS TO CREATE
GREATER OPPORTUNITIES FOR
THE YOUNG WOMEN SHAPING
OUR FUTURE.

OUR REACH

OUR GROWING AUDIENCE IN OUR
SOCIAL MEDIA NETWORKS, WITH
OVER 45K FOLLOWERS, KEEPS US
CONNECTED STATEWIDE

CURRENTLY PARTNERED WITH OVER 25 LOCAL BUSINESSES STATEWIDE

AND HOPING TO WORK WITH YOU!

About Us

The Miss California Organization is the official state preliminary to Miss America, the nation's largest scholarship program for women. For over a century, we have been dedicated to empowering young women through education, leadership, and community service, providing them with the tools to succeed both on and off the stage.

As a non-profit public benefit, organized exclusively for charitable and educational purposes, our program fosters personal growth, confidence, and advocacy, encouraging participants to champion causes they are passionate about. Most importantly, the scholarships awarded have turned ambitions into reality, allowing young women to pursue higher education and dream bigger than ever before. Many of our titleholders have gone on to become doctors, lawyers, politicians, educators, entrepreneurs, and community leaders—making a lasting impact that extends far beyond the crown.



Kimberly Vernon
Miss California 2024



Our Competition



For over a century, Miss America has been a nationally recognized symbol of excellence and empowerment. Our competition assesses contestants across five key categories, ultimately crowning the most well-rounded and accomplished individual to represent our state at the National competition.

Private
Interview
30%

Talent /
HERStory
20%

Health &
Fitness
20%

Evening
Gown
20%

On Stage
Question
10%

SCHOLARSHIP - STYLE - SERVICE - SUCCESS - SISTERHOOD

Sponsorship Levels

As a valued sponsor, your brand will gain exposure to a diverse audience through our events, marketing materials, and media outreach. We offer a variety of sponsorship levels with benefits such as logo placement, on-stage recognition, social media promotion, and more.

BONUS: Your donation supports educational opportunities for young women in our community while helping shape the next generation of leaders!

Diamond Level

\$10,000+

- Recognition Plaque
- Logo on our website with link to your homepage
- Pre-show advertisement
- 10 VIP tickets to Miss CA week shows
- 4-page spread in competition magazine
- Company logo on parade banner
- Social media advertisement - bi-monthly
- 5 appearances with state titleholders and your business
- Highlighted in monthly email blasts to MCO mailing list
- Two (2) Competition Magazines
- Personalized Autographed Photo of Miss California 2025



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Platinum Level

\$5,000

- Logo on our website with link to your homepage
- Pre-show advertisement
- 5 VIP tickets to Miss CA week shows
- 2-page spread in competition magazine
- Social media advertisement - monthly
- 2 appearances with state titleholders and your business
- Highlighted in monthly email blasts to MCO mailing list
- Two (2) Competition Magazines
- Personalized Autographed Photo of Miss California 2025

Gold Level

\$2,500

- Logo on our website with link to your homepage
- Pre-show advertisement
- 3 VIP tickets to Miss CA week shows
- 2-page spread in competition magazine
- Social media advertisement - quarterly
- 1 appearances with state titleholders and your business
- Highlighted in monthly email blasts to MCO mailing list
- One (1) Competition Magazines
- Personalized Autographed Photo of Miss California 2025



Keira Bixler
Miss California's Teen 2024

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Silver Level

\$1,000

- Official sponsor of one (1) preliminary award announced on stage (can sponsor multiple, limited spots available)
- Name listed in competition magazine

Competition Magazine

\$500 / \$300

- \$500 - Full page ad in competition magazine
- \$300 - 1/2 page ad in competition magazine

Crown Club

\$100

- Name listed on donors page in competition magazine

All sponsorship benefits are valid for length of titleholder reign.



Isabella Mills
Miss California's Teen 2019

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Additional Opportunities

PRESENTER'S CLUB

- Join this exclusive club for a donation of \$2,500 or more and you will be an official On-stage Presenter each night as the preliminary winners are announced and receive their award. You will be on stage with Miss California each night. Limited spots available.

1924 CLUB - \$1,500

Includes 2 tickets + premier seating to the following Miss CA Week Events:

- Miss & Teen Preliminary Competitions
- Miss & Teen Finals Competition
- Post show visitation
- Miss California Gala
- Coronation Reception
- The Royal Brunch

BONUS:

- Commemorative Pin
- One (1) Signed Competition Magazine
- Program book + on stage recognition
- Personalized Autographed Photo of Miss California 2025
- Includes small donation to scholarship fund

IN KIND SPONSORSHIP

- Recognition based on donation value (e.g., services, products, venue)

All sponsorship benefits are valid for length of titleholder reign.



Catherine Liang
Miss California 2022

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Payment Options

CHECK

PAYABLE TO: MISS CALIFORNIA ORG
MAIL TO: 1240 N. RICHMOND AVE -
HANFORD, CA 93230

CREDIT/DEBIT CARD

MISSCALIFORNIA.ORG/SPONSORSHIP

THE MISS CALIFORNIA ORGANIZATION IS A
501(C)(4) ORGANIZATION - 33-0126770
DONATIONS MAY NOT BE TAX DEDUCTIBLE.

OUR SCHOLARSHIP FOUNDATION SCHOLARSHIP
ASSOCIATES, INC. IS A 501(C)(3) - 94-2583274
DONATIONS ARE TAX DEDUCTIBLE.

CONSULT YOUR TAX PROFESSIONAL ON
WHAT IS BEST FOR YOU AND YOUR BUSINESS.

Next Steps:

1. REVIEW AND SELECT YOUR SPONSORSHIP LEVEL:

CHOOSE THE LEVEL THAT BEST
ALIGNS WITH YOUR BRAND'S GOALS
AND DESIRED VISIBILITY. CUSTOM
PACKAGES ARE ALSO AVAILABLE.
LET'S CHAT!

2. SIGN SPONSORSHIP AGREEMENT:

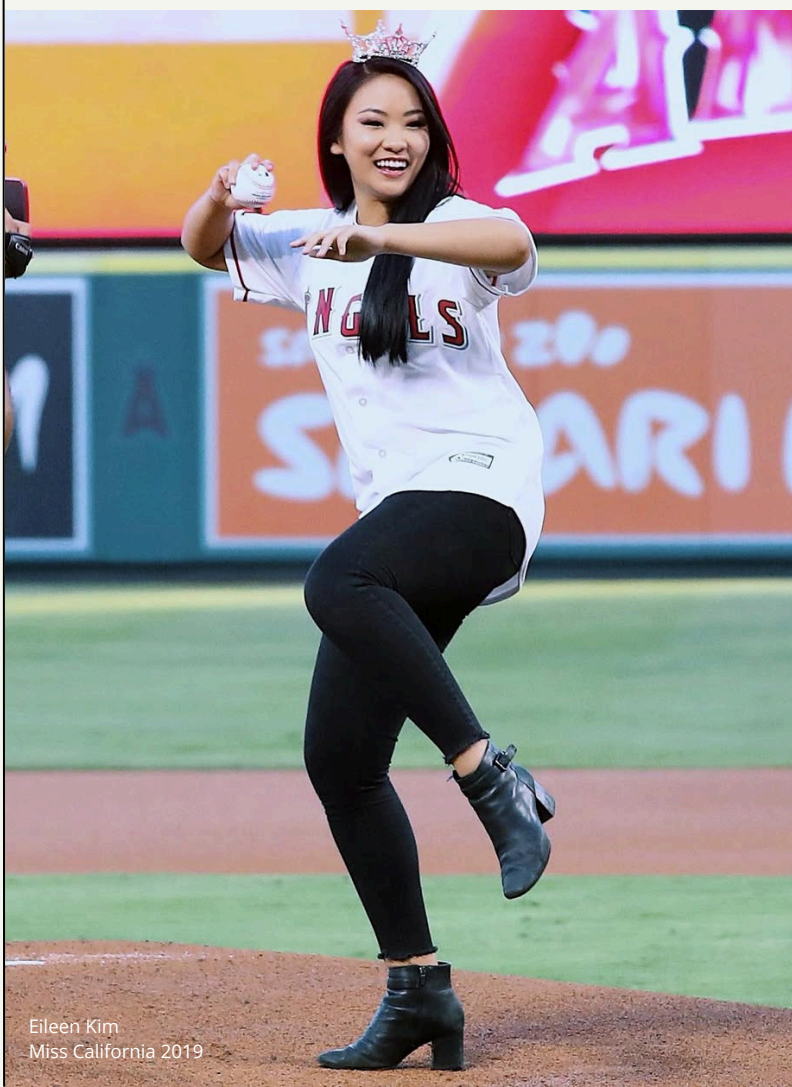
WE'LL SEND AN OFFICIAL
AGREEMENT TO FORMALIZE THE
PARTNERSHIP, ENSURING ALL
DETAILS ARE OUTLINED.

3. SUBMIT PAYMENT & ASSETS:

ONCE THE AGREEMENT IS SIGNED,
SUBMIT YOUR SPONSORSHIP
CONTRIBUTION ALONG WITH ANY
REQUIRED ASSETS (LOGO, ADS,
PROMOTIONAL MATERIALS, ETC.).

4. ACTIVATION & PROMOTION:

WE'LL BEGIN INTEGRATING YOUR
BRAND INTO OUR PROMOTIONAL
MATERIALS, EVENTS, AND
MARKETING EFFORTS.



Eileen Kim
Miss California 2019

Let's Connect

WEBSITE:

MISSCALIFORNIA.ORG

INSTAGRAM:

@MISSCAORG / @MISSAMERICACA /
@MISSAMERICASTEENCA

FACEBOOK:

MISS CALIFORNIA ORGANIZATION

EMAIL:

STATEDIRECTOR@MISSCALIFORNIA.ORG



WE ARE EXCITED ABOUT THE
OPPORTUNITY TO PARTNER WITH
YOU AND TRULY APPRECIATE YOUR
GENEROUS SUPPORT OF THE
MISS CALIFORNIA ORGANIZATION.

YOUR CONTRIBUTIONS PLAY A VITAL
ROLE IN UPLIFTING AND
EMPOWERING OUR TITLEHOLDERS,
AND WE ARE GRATEFUL FOR YOUR
COMMITMENT TO OUR SHARED
MISSION. WE LOOK FORWARD TO
WORKING TOGETHER AND MAKING
THIS SEASON A MEANINGFUL AND
SUCCESSFUL ONE!

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MacKenzie Freed
Miss California 2018