

# MISS CALIFORNIA ACADEMY

FRESNO, JUNE 26-29



You know that you possess the goods.

But you realize that you can't get there alone.

You're going to need real skills, a strategy and advice from experienced experts.

**2019 INAUGURAL RATE - \$349\***

AGES 12+ \*Price increases to \$399 April 1

# MISS CALIFORNIA ACADEMY

*includes*

*value  
over \$800*

- One Week of Seminars by Expert Panels – Priceless
- Miss California VIP Backstage Access and Delegate Badge – \$50 value
- Choice of the Miss California or the MCAOT Competition Magazine – \$15 value
- Hair & Makeup Consultation with Foundation Studios and Lisa G Artistry – \$300 value
- Photo & Bio in the Miss California and the MCAOT Competition Magazine – \$200 value
- Season Ticket to the Miss California Competition in the VIP Academy Section – \$270 value

*plus*

- On-Stage Introduction at a Miss California Preliminary Competition
- Participate in an On-Stage Question & Critique by the 2019 Miss California Judges – *optional*
- Talent Review and Critique by MAO Experienced Judges
- Mock interviews and Critiques with MAO Experienced Judges
- Exclusive Discounts for a Competition Headshot Session by Lisa G Artistry\*

*\*Registration information located at [www.MissCalifornia.org](http://www.MissCalifornia.org)*

*bonus*

- Meet & Greet with Miss America 2019, Nia Franklin
- Meet & Greet and Q & A with Miss California 2018, MacKenzie Freed
- Meet & Greet and Q & A with Miss California's Outstanding Teen 2018, Cameron Doan
- Q & A with Miss California Forever's Panel

**REGISTER BY MARCH 31 FOR ONLY \$349**

# MISS CALIFORNIA ACADEMY

## *Facilitator: Kari Volen*

Miss Hollywood 2007 and 2nd runner-up to Miss California 2007, Kari has been involved in pageantry for over 16 years as a pageant contestant, coach, choreographer, producer, emcee and judge. She has experience with numerous pageant systems and all ages. Kari has held numerous titles, including Mrs. California-America 2013.

## *Contributors:*

**PATRICIA MURRAY** – Learn what has taken Patricia from Miss California 1992 to the flight deck at American Airlines. She is the current CEO of Miss California and she served 21 years as a combat military pilot. Learn from true combat leadership experience in Iraq and Atlantic City about how to *Run Your Own Race and let the World Chase YOU!*

**ELAINE SWANN** – Founder of the Swann School of Protocol, Elaine has worked with Miss California state finalists for Miss and Teen since 2015. She shares her technique for communicating authenticity and presenting the best of yourself. She is a regular commentator on various radio programs, as well as on the TODAY SHOW, ABC, NBC, CBS, The CW, FOX News, The STYLE Network, and CNN Headline News. A recent New York Times article touted her as one of the "Emily Posts of the Digital Age."

**REGISTER TODAY FOR ONLY \$349\***

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# MISS CALIFORNIA ACADEMY

## *Panel of Experts\**

**RUSS GLADDEN**

President and Chief of Operations, Miss California Organization

**DAVID BONITO**

Director of Kids Unlimited and Director Miss California Organization

**CONNIE OLIVER**

Past MCO Prep Chair and Director Miss California Organization

**MARYANNE SAPIO**

Miss California 1999

**JENNIFER GLOVER**

Miss California 2002

**VEENA GOEL**

Miss California 2004

**CRYSTAL LEE**

Miss California 2013

**JESSA CARMACK**

Miss California 2016

*\*Presenters subject to change*

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# MISS CALIFORNIA ACADEMY

## Schedule\*

### WEDNESDAY, JUNE 26 1:00 pm ORIENTATION\*

- **Patricia Murray** Miss California 1992; current CEO of the Miss California Organization. Patricia will share her principles of success and how she took her experiences from the runway of Miss America to the runways of Baghdad.
- **Russ Gladden** Former Executive Director of the most successful local in California history; current President and COO of the Miss California Organization. Russ will explain the new 2.0 format, how the scoring system works and what the judges are looking for.

#### Evening:

- Miss California Preliminary Competition\* (VIP Academy Section); Academy participants will walk the stage and be introduced during the show.
  - Visitation with the 2019 Miss California candidates
- \*You will receive your VIP Season Ticket and Delegate Badge during orientation.*

### THURSDAY, JUNE 27

- "Judges Brief" explanation from Donna Jones, Russ Gladden, Erin Salwasser and Patricia Murray
- Mock interviews and critique with our MAO Experienced Judges' Panel
- Hair and makeup training with the Foundation Studios and Lisa G Artistry
- Photo sessions (one-look) with Lisa G for pre-paid participants
- Onstage movement and competition tips with Kari Volen

#### Evening:

- Miss California Preliminary Competition (VIP Academy Section); Academy participants will walk the stage and answer an on-stage question for critique by the 2019 Miss California Panel of Judges (*optional*).
- Visitation with the 2019 Miss California candidates

*\*Schedule subject to change.*

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*Schedule cont.\**

## **FRIDAY, JUNE 28**

- Judges' Critique of previous on-stage question and mock interview
- Talent review and styling consultation
- Authenticity training with Elaine Swann from the Swann school of Protocol
- Backstage tour at the Saroyan Theatre during tech rehearsal for the Outstanding Teen Final Competition.

### **Evening**

- Miss California's Outstanding Teen Final Competition (Academy VIP Section)

## **SATURDAY, JUNE 29**

- Meet and greet with Miss California 2018 and Miss California's Outstanding Teen 2018.
- Meet and greet with Miss America 2019, Nia Franklin
- Q & A with Miss California Forevers' Panel

### **Evening**

- VIP President's Reception
- Miss California Final Competition (Academy VIP section)

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